



Supporting Journals



The health benefits of exercise are numerous, with adaptive responses occurring in many organs and protecting against metabolic diseases and aging. The aim of this symposium is to bring together a diverse set of exercise physiologists, systems biologists, circadian biologists, nutrition experts, and other strategic leaders at the intersection of energy management in health and disease. Together, our goal is to accelerate the rate of advance in our mechanistic understanding of exercise metabolism in tissues and systems throughout the body, explore the therapeutic benefits of exercise, and integrate these findings with other emerging themes across the metabolic arena.

Topics:

- Molecular mechanisms of exercise metabolism
- Integrated omics and the adaptive response to exercise
- Inter-organ communication and signal integration in health and disease
- Exercise effects on age-related diseases and longevity
- Advances from clinical trials of nutrition and exercise

Organizers

Mark Febbraio, Monash University, Australia

Juleen Zierath, Karolinska Institute, Sweden

Amber Mueller, scientific editor, *Cell Metabolism*

Yang Yang, scientific editor, *Cell*

cell-symposia.com/exercisemetabolism-2024

Sponsorship and Exhibition Information

The global network of scientists in academia, business, and government is being targeted to generate a highly qualified audience from the Cell Press community.

Our sponsors and exhibitors have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

Use your presence to:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile within the community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

For further information on sponsorship and exhibition opportunities, please contact: [Joe Hames](#), *Head of Sales, Conferences STM Journals*. Tel: +44 (0)7913 292 038 | Email: j.hames@elsevier.com

Exclusive Platinum Sponsor **\$30,000/€28,000**

- Company acknowledgement on all official symposium support signs, program app, symposium website, and all marketing collateral
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- Special recognition on the symposium website and program app with your company logo
- Recognized sponsor of the "Meet the Speakers Dinner"
 - This dinner is a "Hallmark" of Cell Symposia where attendees have the opportunity to network with each other and the speakers
 - Your company logo on available paraphernalia (e.g. napkins, doilies etc)
 - Your company logo on A1-sized foam-backed posters at the dinner
- Recognized sponsor of lunch for the two full days of the symposium
 - Your company logo on available paraphernalia (e.g. napkins, doilies etc).
 - Your company logo on A1-sized foam-backed posters where the breakfasts will be taking place
- Recognized provider of one Travel Award
 - Free registration to the meeting for one attendee (either Student or Postdoctoral level) selected by the organizers to present a short talk (15 min) in one of the plenary sessions
 - The selected individual would receive 1 year digital subscription to the Cell Press journal of her/his choice.
 - The selected individual would receive free accommodation at the meeting
- As the sponsor, your company would be recognized as follows:
 - Recognition in the app next to the award recipient
 - Recognition when the selected presenter is introduced
 - Option to provide additional financial support to the individual
- After the event, a "thank you" email to all attendees with company logo

Gold Sponsor **\$17,500/€16,500**

- Company acknowledgement on all official symposium support signs, program app, symposium website, and all marketing collateral
- Complimentary registration for 4 delegates
- Special recognition on the symposium website and program app with your company logo
- Complimentary table top exhibition
- Recognized sponsor of the symposium lanyards with your company logo on the lanyard
- Recognized sponsor of breakfast for both mornings of the symposium:
 - A continental "hotel" buffet breakfast for attendees prior to the start of each morning session
 - Your company logo on available paraphernalia (e.g. napkins, doilies etc).
 - Your company logo on A1-sized foam-backed posters where the breakfasts will be taking place.

Silver Sponsor **\$6,750/€6,300**

- Company acknowledgement on all official symposium support signs, program app, symposium website and, all marketing collateral
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- Your logo on all delegate badges
- Special recognition on the symposium website and program app with your company logo
- Recognized sponsor of one of the refreshment breaks of the symposium:
 - Your company logo on available paraphernalia (e.g. napkins, doilies etc).
 - Your company logo on A1-sized foam-backed posters where the breakfasts will be taking place.

Additional Sponsorship Opportunities

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program app
- Listing of your logo and company name, short description and link through to your company website on the symposium website.

Specific benefits include:

Branding and Visibility



LANYARDS \$4,590/€4,300

Your company logo on the woven symposium lanyard given to each delegate and worn throughout the symposium.

Networking Opportunities



COFFEE BREAK \$2,500/€2,340

Sponsorship of one of the symposium refreshment breaks:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- Your company logo on A1-sized foam-backed posters where the breaks will be taking place



DRINKS RECEPTION \$7,500/€7,000

Opportunity to give a short address at the beginning of the reception:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- Your company logo on A1-sized foam-backed posters positioned around the reception area
- 2 free delegate places per reception sponsored



BREAKFAST SESSION \$7,500/€7,000

Sponsorship of one of the symposium breakfasts:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- Your company logo on A1-sized foam-backed posters where the breakfast will be taking place
- Opportunity to give a short address at the beginning of the breakfast
- 2 free delegate places per breakfast sponsored



LUNCH SESSION \$7,500/€7,000

Sponsorship of one of the symposium lunches:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- Your company logo on A1-sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- 2 free delegate places per lunch sponsored



MEET THE SPEAKERS DINNER \$15,000/€14,200

An unrivalled opportunity to have high-profile branding at the main social event of the symposium.

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- A table top exhibition display
- Your company logo on A1-sized foam-backed posters where the dinner will be taking place
- Opportunity to give a short address at the beginning of the dinner
- 2 free delegate places



TRAVEL AWARD \$5,000/€4,700

Recognized sponsor of travel support for one attendee.

- Recognition in the program app next to the award recipient
- Recognition during the symposia
- Option to provide additional financial support to the recipient
- Free registration to the meeting
- 1 year digital subscription to journal of choice
- Free accommodation at the meeting for recipient



POSTER AWARD \$4,000/€3,720

- An opportunity to brand the award for best poster presentation
- Posters voted on by delegates
- Normally presented to an early career researcher at the closing ceremony
- Can be presented by one of your staff members
- Complimentary registration for 1 delegate

Exhibition



TABLE TOP \$3,500/€3,250

An exhibition will run alongside the symposium providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads, and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description, and link on the symposium website and programme app.

If you find that our offerings do not provide a perfect match for your marketing needs, let us know, and we will customise a sponsorship programme for you.

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Tel: +44 (0)7913 292 038
Email: j.hames@elsevier.com

1. YOUR DETAILS

TITLE (PROF. DR. MR. MS.) _____

FIRST NAME _____

SURNAME _____

JOB TITLE _____

ORGANIZATION _____

ADDRESS _____

STATE/COUNTRY _____

POST/ZIP CODE _____

TEL _____

FAX _____

EMAIL _____

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

- EXCLUSIVE PLATINUM SPONSOR..... **\$30,000/€28,000**
- GOLD SPONSOR **\$17,500/€16,500**
- SILVER SPONSOR..... **\$6,750/€6,300**
- ePACKAGE SILVER DIGITAL SPONSOR..... **\$7,500/€7,000**
- TABLE TOP..... **\$3,500/€3,250**

NETWORKING Opportunities

- DRINKS RECEPTION..... **\$7,500/€7,000**
- COFFEE BREAK..... **\$2,500/€2,340**
- BREAKFAST SESSION..... **\$7,500/€7,000**
- LUNCH SESSION..... **\$7,500/€7,000**
- 'MEET THE SPEAKERS'DINNER..... **\$15,000/€14,200**
- TRAVEL AWARD..... **\$5,000/€4,700**

BRANDING & VISIBILITY

- LANYARDS..... **\$4,590/€4,300**
- MEMORY CARD..... **\$5,000/€4,700**

SPONSORED WEBINAR..... **POA**

3. HOW TO PAY

PLEASE NOTE THAT ALL FIGURES ARE SUBJECT TO VAT AT THE PREVAILING RATE AND THE INVOICE WILL BE RAISED IN EUROS

TOTAL AMOUNT PAYABLE: \$/€

- I WILL ARRANGE A BANK TRANSFER TO ELSEVIER LTD, PLEASE SEND ME THE PAYMENT DETAILS
- I WISH TO PAY BY CREDIT CARD
(NOTE: THE SYMPOSIUM PROJECT LEAD WILL CONTACT YOU TO TAKE THE PAYMENT)

4. SIGN AND DATE THE FORM

I HAVE READ AND AGREE TO ABIDE BY THE PAYMENT AND CANCELLATION TERMS AS OUTLINED BELOW, AND I UNDERSTAND THAT THIS FORM CONFIRMS MY BOOKING. I ACCEPT THAT FROM NOW ON CHARGES WILL BE IMPOSED FOR CANCELLED BOOKINGS, AND THAT UP TO THE FULL FEE WILL BE PAYABLE:

SIGNATURE _____ DATE _____ / _____ / _____

5. RETURN FORM TO

Joe Hames,
Head of Sales, Conferences STM Journals.
Elsevier, The Boulevard, Langford Lane,
Kidlington, Oxford OX5 1GB
Tel: +44 (0)7913 292 038
Email: j.hames@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance will need to be provided prior to the event.
- Price for up to 2 colour printing within logos